



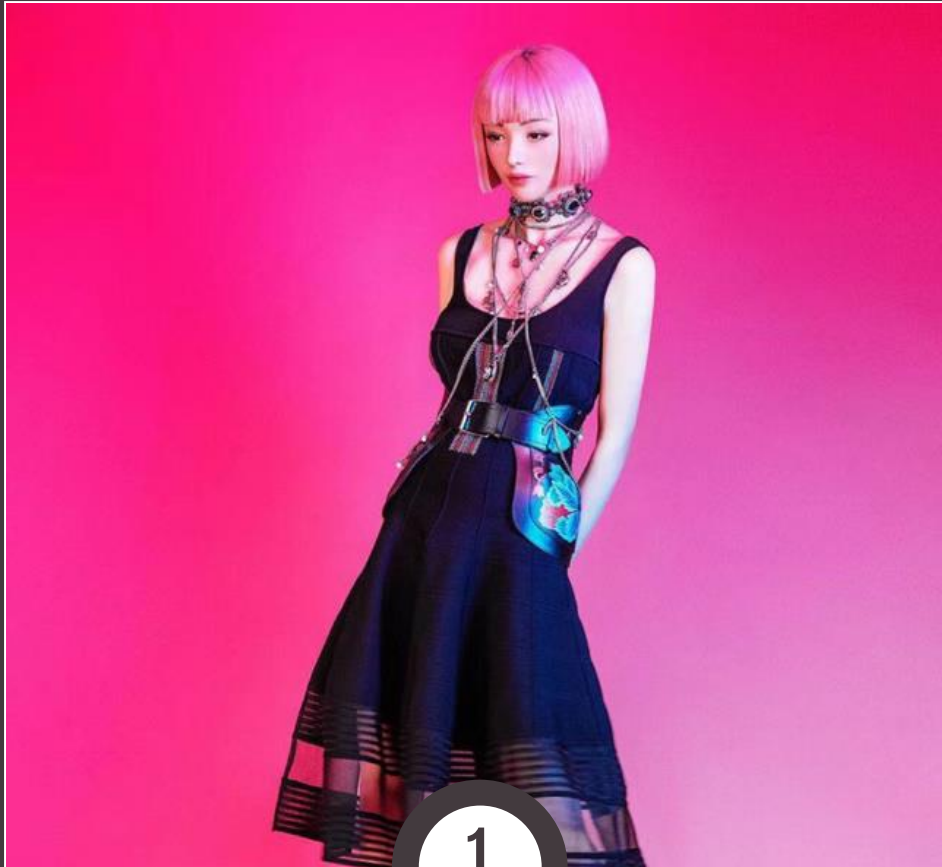
Imma.gram

A Japanese virtual model created by the CG company ModelingCafe.

Virtual head, real body

The "not-quite-CG" beauty is a virtual character, named imma because it is pronounced as the Japanese word for "now, today," and has a pink bob haircut with nude skin makeup, which is quite a concept to express the current youth trends. According to Japanese reports, imma's head was created by ModelingCafe, a Japanese CG company, while the rest of her body was photographed in real clothes and then synthesized, and imma lives like the Japanese youth who love to use Twitter and Instagram.





1

Company

" Aww Co..Ltd: Founded in 2019, the Virtual Human Resources Agency is a talent agency specializing in the so-called "virtual characters"



2

Family Members

Brother: Plusticboy
Pet: Eintein (dog)



3

Platform

Instagram/TikTok/Twitter;

The talent in the fashion field

She likes to wear Balenciaga, Christian Dada and other fashion cards on Instagram and Twitter.

All the photos will be invited to real models in the real scene, and then replaced with Imma avatar, which is completed by 3D technology, using the real skin texture and hair texture, a bit like the Alita in the movie Imma's goal seems simple: to become web celebrity and then do business partnerships.





Main work content: Magazine shooting, advertising endorsement, and event attendance

Main cooperative brands: Puma, Valentino, Calvin Klein, Porsche, SK-2, IKEA, Red Wing, Menglong, Tiffany.



Exquisite appearance

- Imma is a rare Asian in the virtual idol circle, which can make me closer. Unlike real people, imma has an almost perfect image and personality, and she will not collapse her house.
- Imma is also very similar to real people, and sometimes it is difficult to distinguish between them.
- Compared with the pursuit of other virtual idols is easy to play, like imma is like like a real star, will let me get more satisfaction